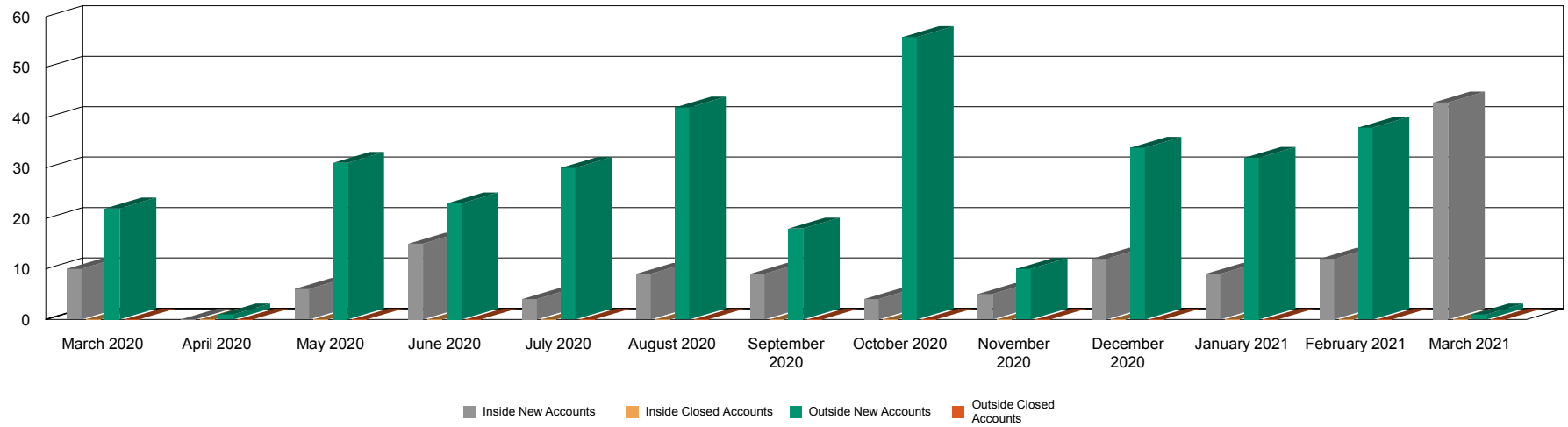


# Management - New and Closed Accounts Analysis

Date entered for report: March 31, 2021. Rate Class for report: Business License

## New and Closed Accounts Total



	March 2020	April 2020	May 2020	June 2020	July 2020	August 2020	September 2020	October 2020	November 2020	December 2020	January 2021	February 2021	March 2021	Total
<b>Inside New Accounts</b>	10	0	6	15	4	9	9	4	5	12	9	12	43	138
<b>Inside Closed Accounts</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Outside New Accounts</b>	22	1	31	23	30	42	18	56	10	34	32	38	1	338
<b>Outside Closed Accounts</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Net New Business</b>	32	1	37	38	34	51	27	60	15	46	41	50	44	476

## New and Closed (Inside) Percentage Contribution



# INSTRUCTIONS

## Management - New and Closed Accounts Analysis

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### Purpose:

To project growth and increase of business over time.

### What it does:

- **Graph and Totals Table** - reports a count of open and closed businesses both inside and outside of the city based on the start date and close date in the Business License application. During the print/preview of the report you'll specify the maximum date from which you wish to begin the analysis. The report will not use the exact date, but instead will use the specified month. Specifying 05/15/2009 for the report will use the month of May 2009 and work backwards for 13 months.
- **Contribution Chart** - the chart aids in analyzing the trend in percent difference of open vs. closed accounts for inside businesses for the specified time frame.

### Constraints:

- Account must have a date in the start date and close date fields during the time frame specified.