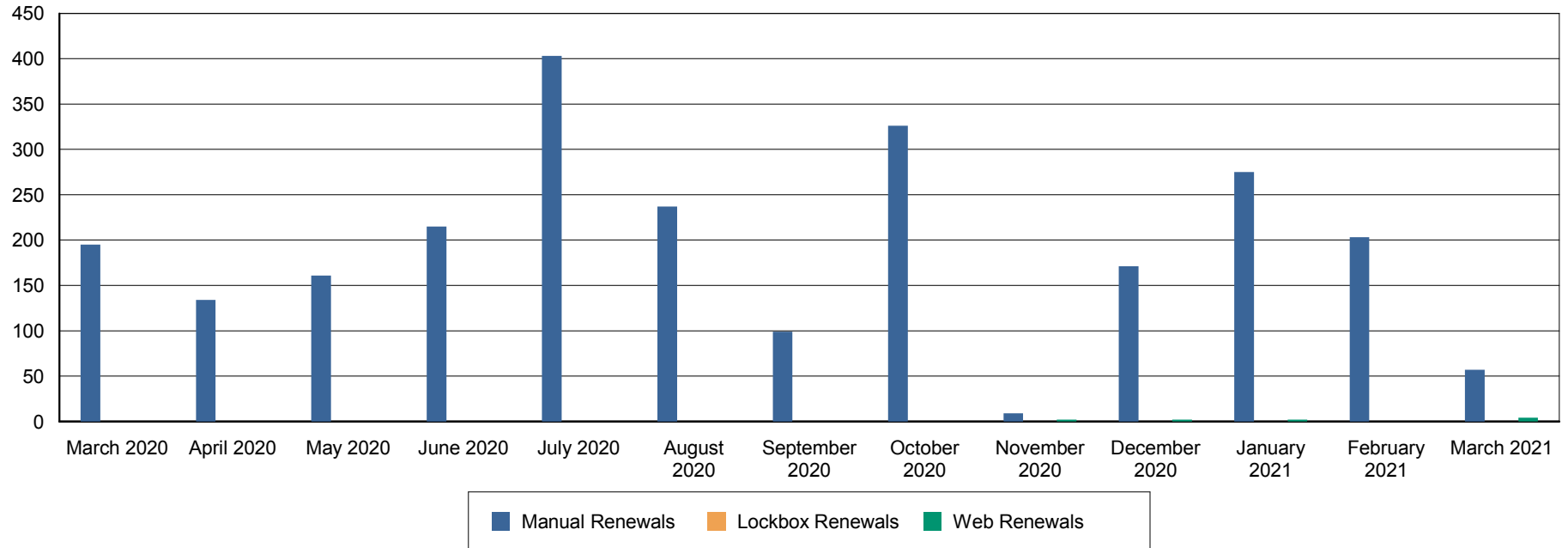


Management - Licenses Renewed by Issued Dates

Issue Date entered for report: 3/31/2021.
 Rate Class for report: Business License
 Renewal Cycle for report: All Renewal Cycles

13 Month Backtrack Analysis



March 2020	April 2020	May 2020	June 2020	July 2020	August 2020	September 2020	October 2020	November 2020	December 2020	January 2021	February 2021	March 2021	Total
195	134	161	215	403	237	99	326	9	171	275	203	57	2485
0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	2	2	2	0	4	10
195	134	161	215	403	237	99	326	11	173	277	203	61	2495

Average Licenses Renewed per Week

	Manual Renewals	Lockbox Renewals	Web Renewals
March 2021	14	0	1
Through Prior 3 Months	50	0	0
Through Prior 6 Months	42	0	0
Through Prior 1 Year	47	0	0
Through Prior 3 Years	47	0	0

INSTRUCTIONS

Management - Licenses Renewed by Issued Dates Comparison

Purpose:

To analyze the number of licenses renewed over a time frame of the last 13 months starting from the backtrack date. The number can also be broken out into a specific renewal cycle and rate class. This will also allow you to track trends of when your City issues the most licenses.

What it does:

- **Graph and Totals Table** - Reports the number of licenses issued from the number of manual renewals, Lockbox renewals (if applicable), and web renewals processed through the system for the given time frame based on issue dates.
- **Average Licenses Renewed per Week** - the average number of licenses renewed for the given time frames. This analysis can provide insight into the average number of licenses renewed historically for the different slices of time provided. The averages are computed weekly, with a week starting on Sunday.

Interpreting Results:

- If the renewal cycle of "Daily" was selected and an account was manually renewed for 5 consecutive days in the month of May, then the report will display a count of 5 in May's "Manual Renewals" field.
- The same logic applies to the "Monthly" renewal cycle. If an account was renewed on the web for 3 consecutive months (Jan, Feb, March), then each renewed month will have a count of 1 in the web renewal field.

Constraints:

- Accounts must have an issued date within the specified time frame in order to be displayed.
- This report does not pick up on new applications, please find this information in the "Manual and Web Activity Comparison" report under the Management section in Reports.
- Disclaimer: This report is based on exclusively issue dates and does not account for whether there has been a payment made towards outstanding balances.